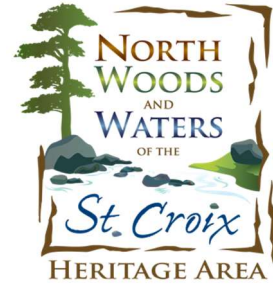


North Woods and Waters of the St. Croix Watershed Heritage Area unites the people to promote the Natural, Cultural and Historic resources we share.



<b>Meeting Date, time, location FULL BOARD June 8, 2023 ZOOM</b>			
Attendance Jason Laumann, Melanie Kleiss, Dallas Eggers, Marty Harding, Carol LeBreck, Lynne Moratzka, Bill Neuman, Tom Polasik, Gayle Prest, Julie Smendzuik-O'Brien, Dick, Chris Stein, Alyssa Auten			
Absent: Nancy Hoffman, Julie Smendzuik-O'Brien, Dick Wolleat			
<b>Guests:</b> Thomas W. King, Avery Roepke (Intern), Jasmyn Collins (Intern), Sarah Clark (Fund raiser)			
<b>Call to order:</b>	3:04 pm Jason and Melanie		
<b>Agenda Review/acceptance</b>	Accept as presented		
Moved: Gayle Second: Tom Polasik <b>CARRIED</b>			
<b>Opening Words</b>			
<b>Secretary Report</b> April 13, 2023 minutes accepted			
Motion by Gayle, Second by Dallas <b>CARRIED</b>			
<b>Treasurer Report</b>	<b>May 31, 2023</b>		
	May income:	\$1,000.00	YTD \$13,153.62
	<u>May Expenses:</u>	<u>-\$1,722.85</u>	<u>- \$8,270.03</u>
<b>TOTAL</b>		- \$722.85	\$4,883.59
Comments:			
Give Big Day with St. Croix Foundation we had 5 or 6 donors, cost \$100.00. Mixed results.			
<b>Fund Raising Plan</b>	Sarah Clark		
Task Force : Marty Harding, Peter Gove, Dallas Eggers, Melanie Kleiss, Bill O'Brien, Dick Wolleat, Dan McGinnus			
Review of plan led by Sarah Clark and also recorded			
High need actions:			
Re-connect with previous donors and grantees			
Encourage/plan for regular and increased gifting			
Thru St. Croix Foundation reach 10 separate Foundations with 120-150 well connected leaders in the watershed; need to reach these folks			
Use local leaders and local voices			
Convert attendees at events into donors			
Prepare "Elevator" speech for Board and volunteers to use			

Prepare presentation materials with language suited to organization/donor  
Task force to continue work

**Executive Director Search**

**Jason**

Committee: Jason (chair) Marty, Julie Melanie, Bill, Gayle has met 3 times;  
19 applicants  
Email glitch resolved and all applicants communicated with  
Applications all entered in goggle folders for committee to review  
Committee to meet week of June 12 to organize applicants as to Maybe or No  
Committee to review job description, seek legal advice  
Committee to make decisions, determine who to share with and distribute, post description.  
Committee is also the interview committee

**Committee Reports( the order could change each meeting at Directors discretion)**

**BOD Julie not present to report; April notes still relevant**

Nominations needed for 3-5 positions for next election  
Consider networkers, youth, diverse representation of the watershed  
Still no VP designation

**FDF Nancy**

**P&P Carol**

Carol suggested that we use the “Imagine the Possibilities” committee as the beginnings of a relaunch of Programs and Projects.

**CEO Marty**

Intern opportunity: 2 hired and working; Avery Roepke, Jasmyn  
NWW LIVE! Summer hiatus  
Newsletter done and out; includes intern bios  
Website

Imagine the Possibilities: good way to intro new Exec. Dir.

The Board made a decision to do just one “Imagine the Possibilities” event this fall, in the North West quadrant of Wisconsin. Jason, Carol, Tom, Avery, Gail, Jasmyn will be working on this project. Carol suggested we use this as a template for doing other events in the other quadrants.

**Legislative & Tribal Outreach Gayle**

Marty and Gayle gave a presentation to the Washington County Board of Commissioners on June 6 and they unanimously approved a Resolution of Support regarding congressional designation, They also would like to add it to their next Federal Legislative Agenda. ( text provided by Gayle)

<b>Economic Impact</b> <b>Action items/motions per committee</b>
<b>Old Business</b>
<b>New Business</b>
<b>Challenges/Opportunities</b> Invite a partner of NWW to give 10 presentation at each meeting; assign Board members a month to recruit; maybe also feature on NWW LIVE! Add your volunteer hours to TRACK IT FORWARD
<b>Next meeting date August 10, 2023 via zoom?</b>
<b>Adjournment: 5:00pm</b>

Respectfully Submitted

Lynne Moratzka with notes by Marty Harding  
 Board Secretary

2023 Meetings

**Exec. Comm.** , July 13, Sept. 14, Nov. 9

**Full Board** Aug.10, Oct. 12 (Retreat), Dec. 14